

Dissertation Project Investigation - UMING

Coffee Sales Survey

Coffee Shop name:

Press Cafe.

Date: July 25th

Address:

227 Elizabeth St.

Contact name:

Jeremy

Sales Daily Averages

Weekdays	Units	Weekends	Units
Mon-Fri	300	Sat-Sun	530

Coffee price per kilo

Average				Exact Amount
AUD	AUD	AUD	AUD	
\$25-\$27	\$28-\$30	\$31-\$33	\$33-\$36	
	✓			—

Dissertation Project Investigation - UMN Coffee Sales Survey

Coffee Shop name:
Lizzzy Bay Cafe

Address:
45 Elizabeth Bay Rd.

Contact name:
Brice

Date:
July 25th

Sales Daily Averages			
Weekdays	Units	Weekends	Units
mon - fri	350	Sat - Sun	510

Coffee price per kilo				
Average				Exact Amount
AUD	AUD	AUD	AUD	
\$25-\$27	\$28-\$30	\$31-\$33	\$33-\$36	
				\$27

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Coffee Sales Survey

Coffee Shop name: MCA Cafe.

Date: July 15th.

Address: 140 George st. The Rocks

Contact name: Anna Lee

Sales Daily Averages

Weekdays	Units	Weekends	Units
Mon-Fri	350	Sat-Sun	500

Coffee price per kilo

Average				Exact Amount
AUD	AUD	AUD	AUD	
\$25-\$27	\$28-\$30	\$31-\$33	\$33-\$36	
				28.

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Coffee Sales Survey

Coffee Shop name: Poolside Cafe Date: July 16th
Address: 1 Macquarites Rd.
Contact name: Michelle

Sales Daily Averages			
Weekdays	Units	Weekends	Units
<u>Mon-Fri</u>	<u>250</u>	<u>Sat-Sun</u>	<u>500 Approx</u>

Coffee price per kilo				
Average				Exact Amount
AUD	AUD	AUD	AUD	
<u>\$25-\$27</u>	<u>\$28-\$30</u>	<u>\$31-\$33</u>	<u>\$33-\$36</u>	<u>\$30.</u>
	<u>✓</u>			

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Coffee Sales Survey

Coffee Shop name: Berkelow Cafe Date: July 15th

Address: 19 Oxford St.

Contact name: Joe

Sales Daily Averages

Weekdays	Units	Weekends	Units
<u>Mon - Fri</u>	<u>300</u>	<u>Sat - Sun</u>	<u>500</u>

Coffee price per kilo

Average				Exact Amount
AUD	AUD	AUD	AUD	
<u>\$25-\$27</u>	<u>\$28-\$30</u>	<u>\$31-\$33</u>	<u>\$33-\$36</u>	<u>\$130 Approx</u>

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Coffee Shop name: Pico's Cafe

Date: July 15th

Address: 626 Darling St. Rozelle

Contact name: Jon

Sales Daily Averages			
Weekdays	Units	Weekends	Units
Mon - Fri	350 approx	Sat - Sun	450.

Coffee price per kilo				
Average				Exact Amount
AUD	AUD	AUD	AUD	
\$25-\$27	\$28-\$30	\$31-\$33	\$33-\$36	\$27.

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Coffee Sales Survey

Coffee Shop name: Amperisand (off of Backstore
Date: July 25th

Address: 78 Oxford st. Paddington

Contact name: Peter Alcock

Sales Daily Averages			
Weekdays	Units	Weekends	Units
<u>Mon-Fri</u>	<u>300 Approx</u>	<u>Sat-Sun</u>	<u>450</u>

Coffee price per kilo				
Average				Exact Amount
AUD	AUD	AUD	AUD	
<u>\$25-\$27</u>	<u>\$28-\$30</u>	<u>\$31-\$33</u>	<u>\$33-\$36</u>	<u>\$30</u>

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Coffee Shop name: Harry's Cafe de Wheels.
Date: July 25th.

Address: 886 - 896 Princes Hwy.

Contact name: Lucca Bobba.

Sales Daily Averages			
Weekdays	Units	Weekends	Units
MON - FRI	290	SAT - SUN	400

Coffee price per kilo				
Average				Exact Amount
AUD	AUD	AUD	AUD	
\$25-\$27	\$28-\$30	\$31-\$33	\$33-\$36	
		✓		

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Coffee Sales Survey

Coffee Shop name: Ali's Cafe

Date: July 24th 17

Address: 25 Pyrmont Bridge Rd.

Contact name: Ali

Sales Daily Averages

Weekdays	Units	Weekends	Units
MON-Fri	280 approx	closed	

Coffee price per kilo

Average			Exact Amount
AUD	AUD	AUD	
\$25-\$27	\$28-\$30	\$31-\$33	\$33-\$36
		✓	
			\$31

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Coffee Sales Survey

Coffee Shop name:

Sonoma Coffee Shop

Date:

July 26th

Address: 215 A Gebeke Point Rd

Contact name:

Billy

Sales Daily Averages

Weekdays	Units	Weekends	Units
MON-Fri	300	Sat-Sun	400

Coffee price per kilo

Average			Exact Amount
AUD	AUD	AUD	
\$25-\$27	\$28-\$30	\$31-\$33	\$33-\$36
			\$30